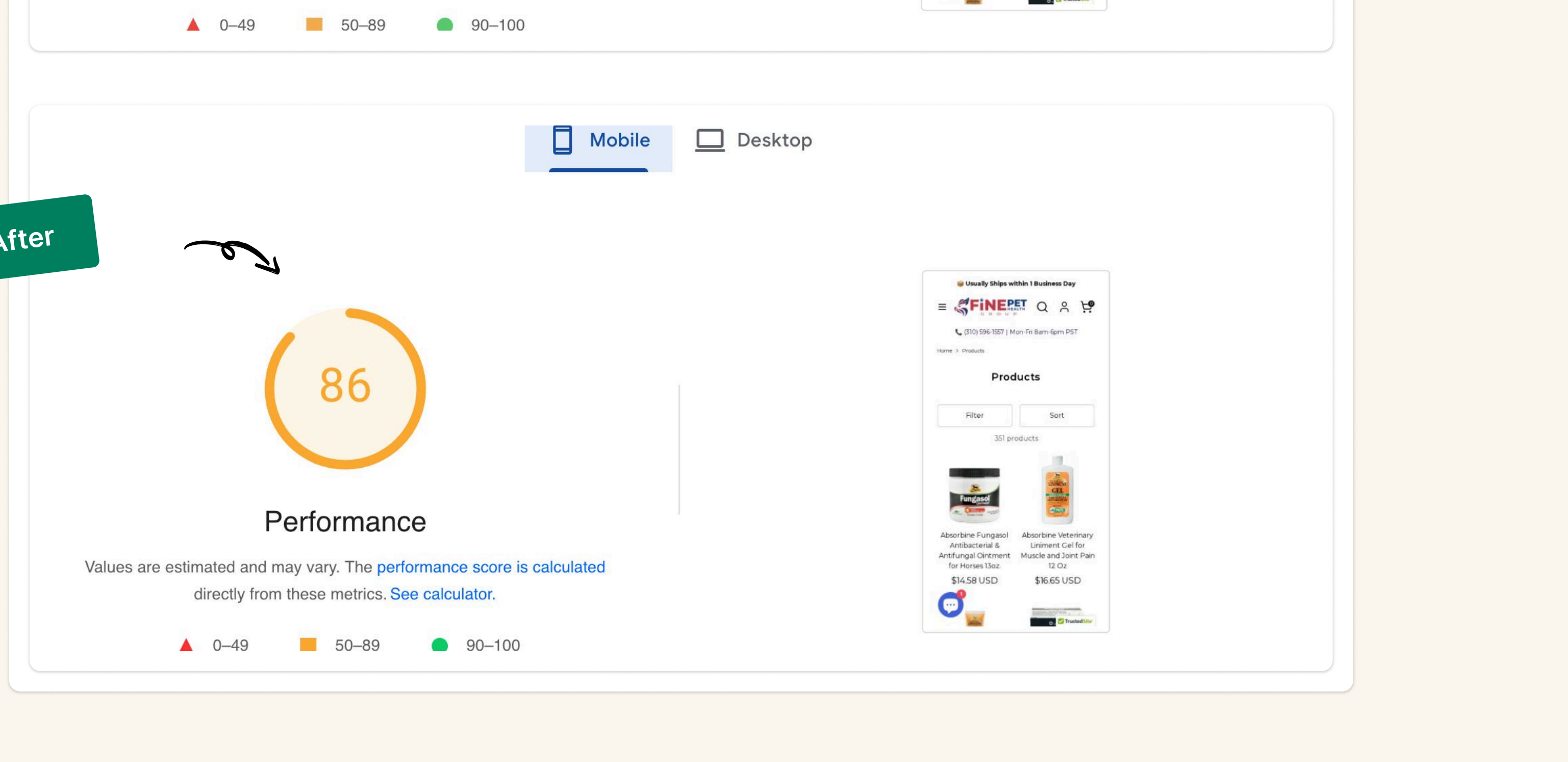
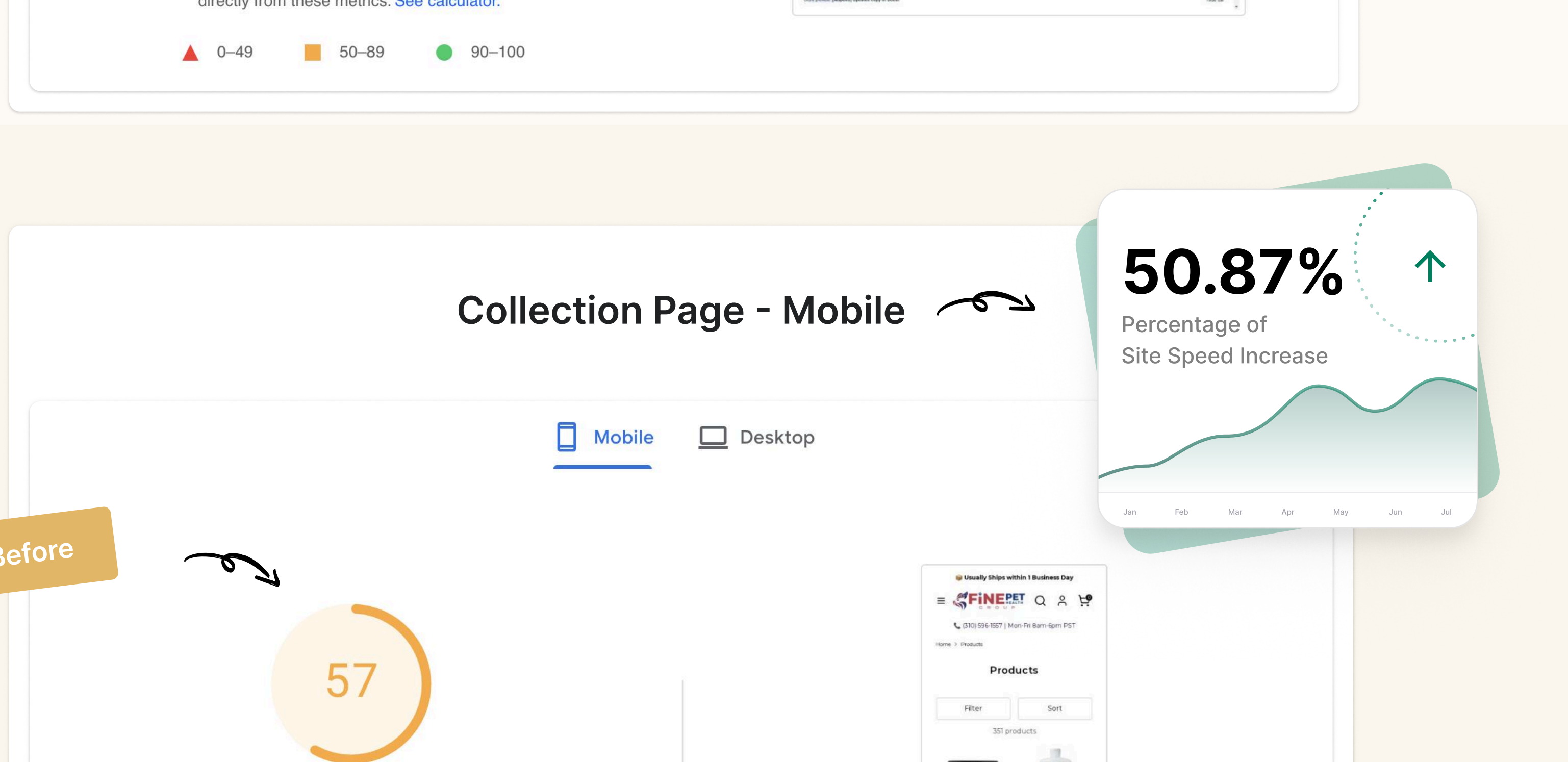
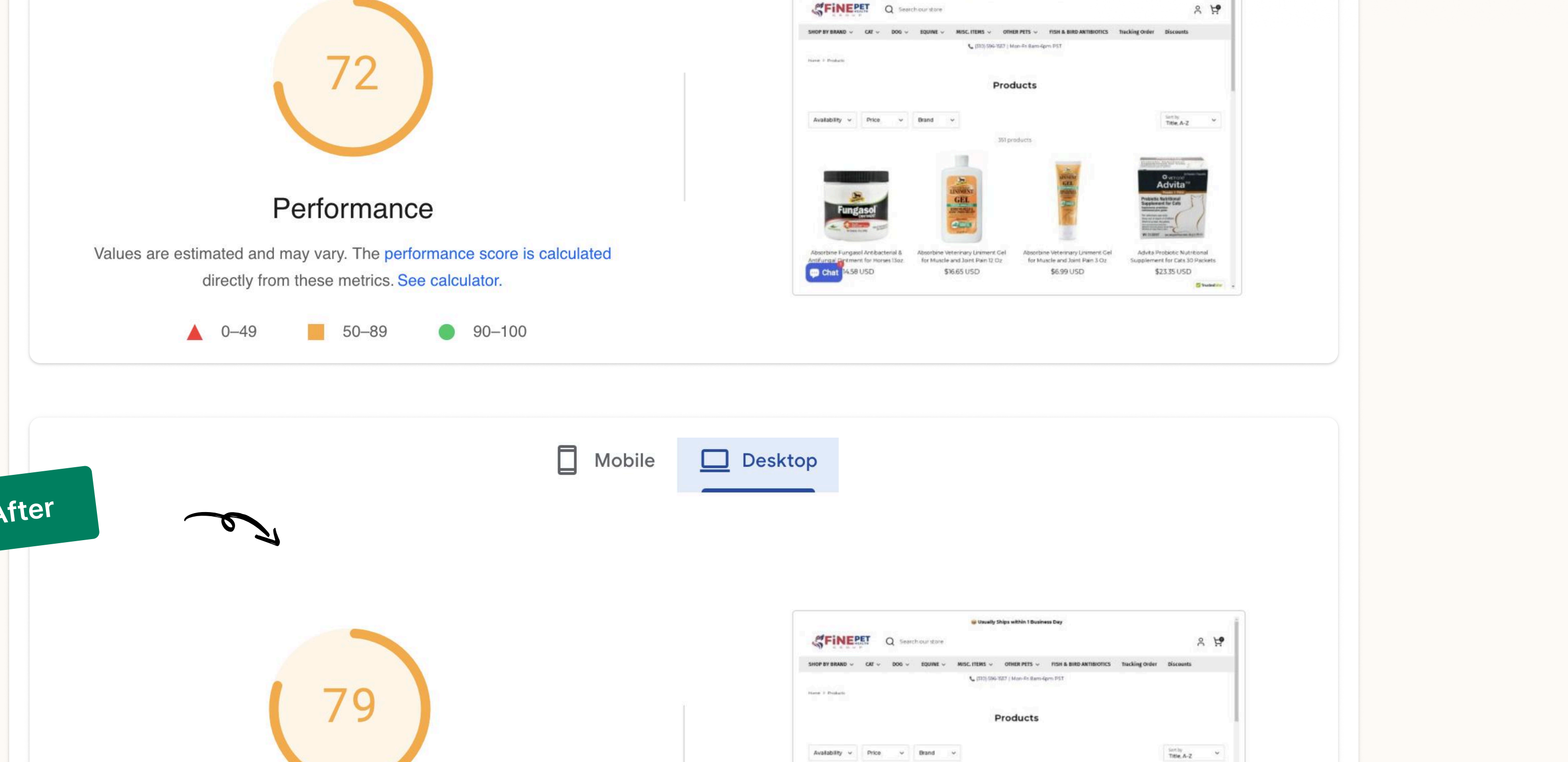
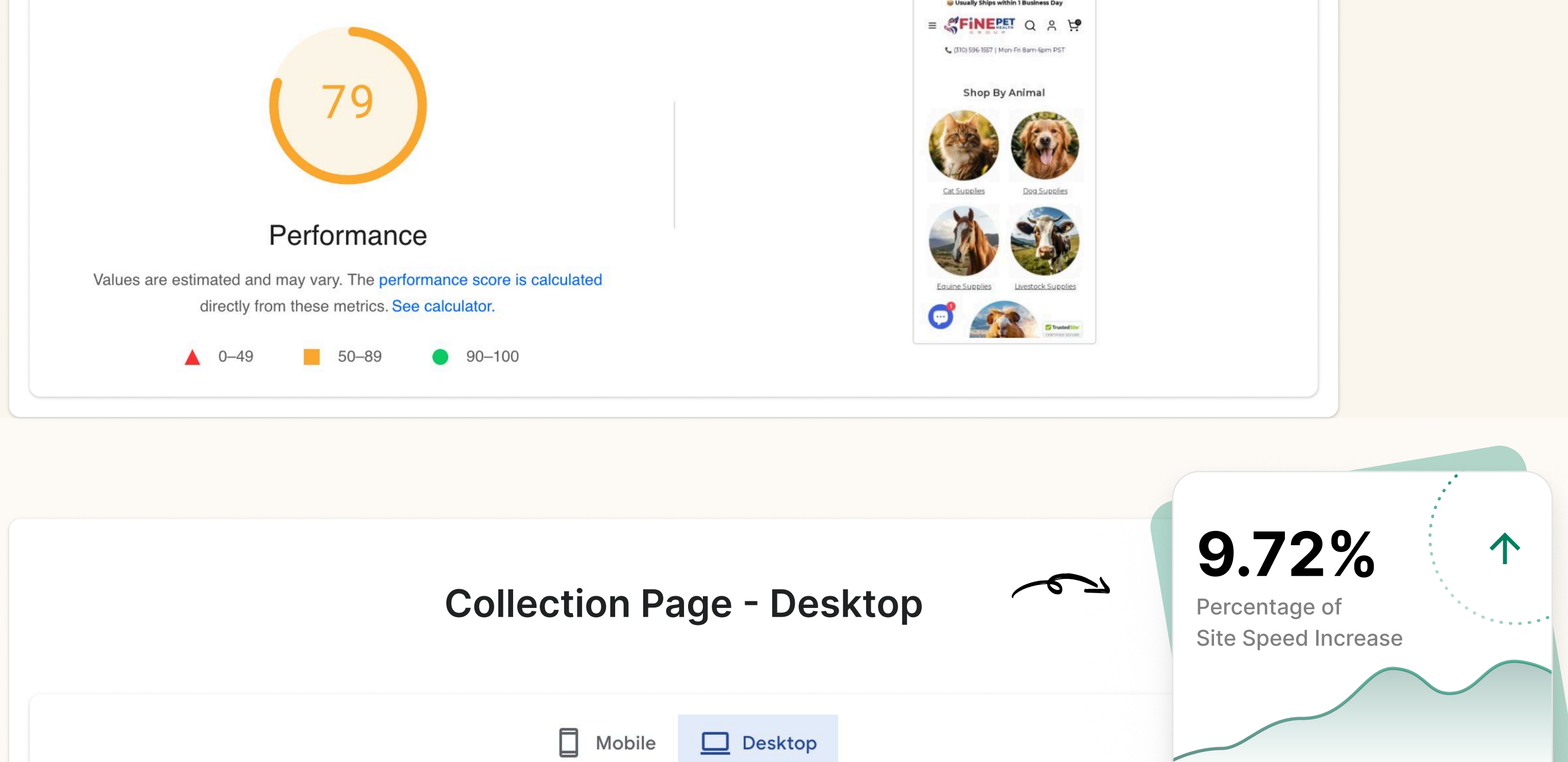
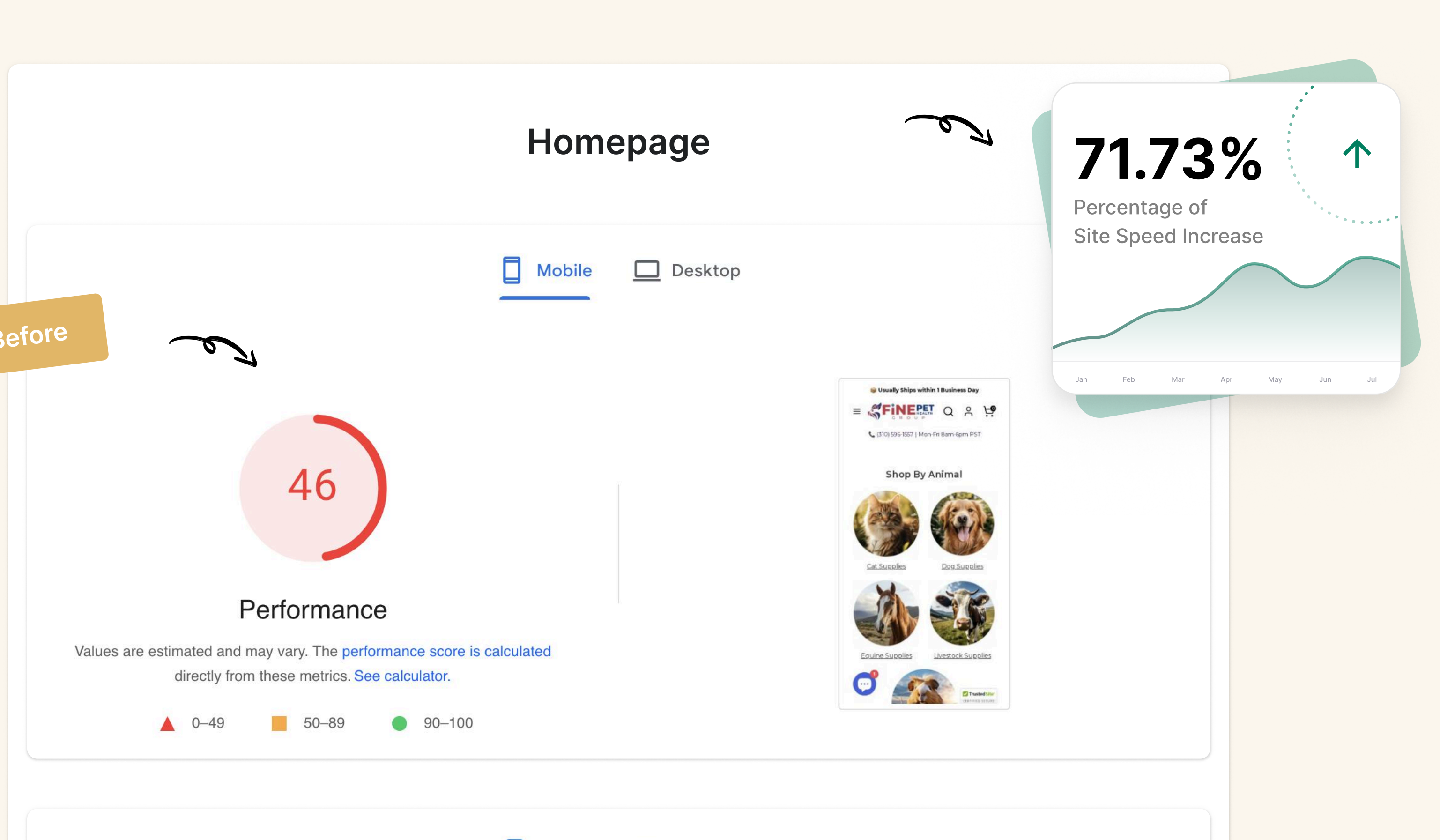
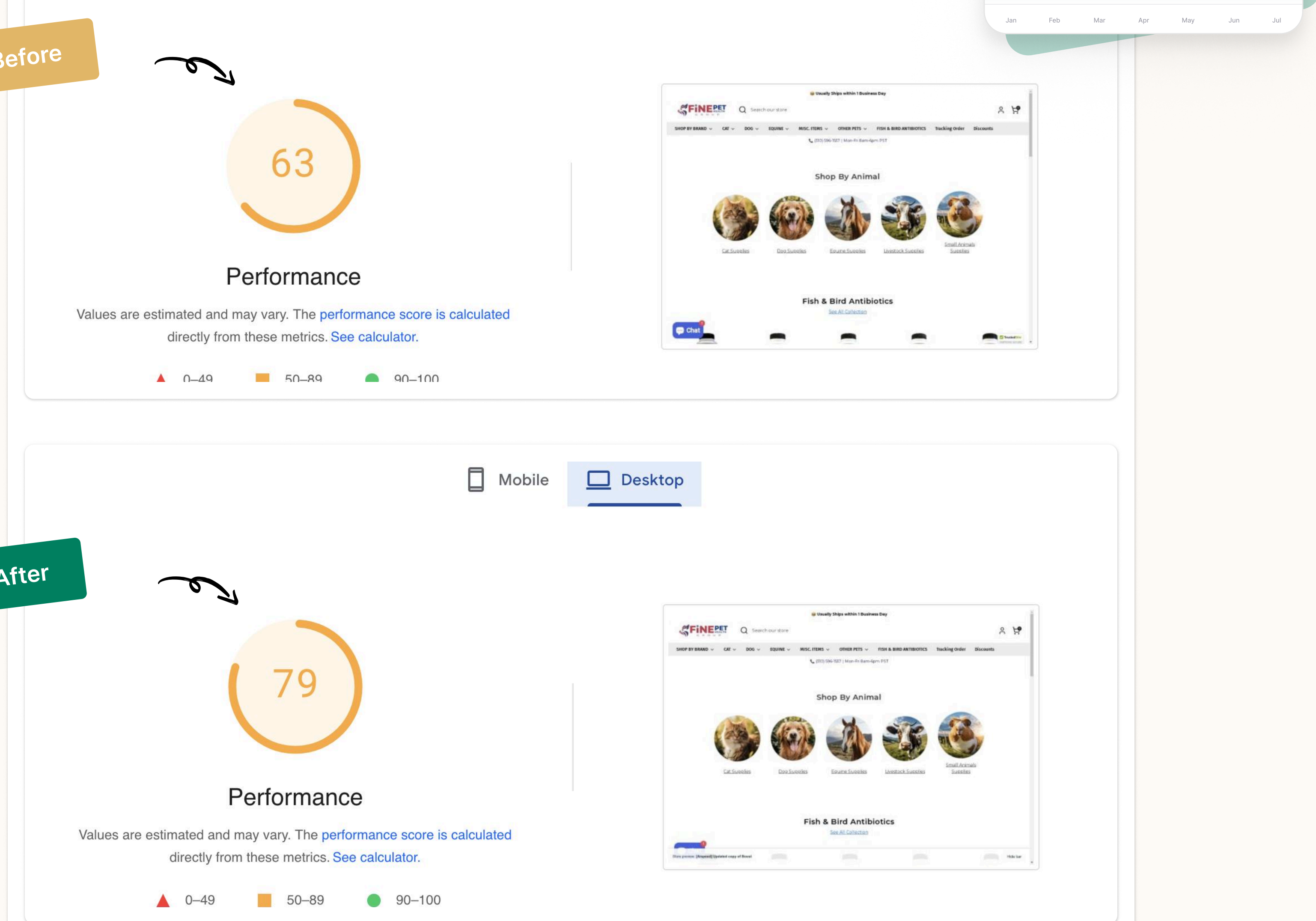


Arctic Grey Site Speed Audit & Enhancement Package



This report describes the conformance of the <https://finepethealth.com/> with page speed audit standard. The review process is described in Section 3 below and is based on the evaluation described in Speed Audits Evaluation Resources.



Site Speed Evaluation and Optimization

Assessing website performance comprehensively involves evaluating key metrics defined by Core Web Vitals and performance insights from advanced tools such as GTmetrix. Accurate evaluation requires a strategic blend of automated testing tools and expert manual analysis. Automated tools quickly identify quantifiable performance issues, while manual reviews offer nuanced insights into usability, responsiveness, and real-world user experience across various devices, network conditions, and geographical locations.

A thorough audit of website speed must encompass both automated metrics and expert manual review to provide a complete picture of site performance and user experience. Automated tests offer crucial initial insights through standardized measurements such as Largest Contentful Paint (LCP), First Input Delay (FID), Cumulative Layout Shift (CLS), and Time to Interactive (TTI). Meanwhile, manual evaluations identify and prioritize improvements in areas automated tests may overlook, including visual stability, interactive responsiveness, and content presentation.

Website performance today extends beyond mere page load times; Core Web Vitals emphasize user-centric metrics such as visual stability (CLS), loading performance (LCP), and interactivity (FID). Additionally, considerations around layout, design clarity, accessibility, and content relevance significantly influence user engagement and experience.

The evaluation results provided in this report reflect site performance as of **April 14, 2025**. Changes made after this date may impact current performance.

Scope of Review

- Finepethealth
- <https://finepethealth.com/>

Reviewer

Arctic Grey Expertise in Web Speed Audits Review & Testing Teams

Benchmarks

- We utilize industry-standard tools like Google's Core Web Vitals and GTmetrix to provide detailed performance benchmarks and actionable insights:
 - Core Web Vitals (Google Lighthouse): Assesses critical user experience aspects including LCP (optimal $\leq 2.5s$), FID (optimal $\leq 100ms$), and CLS (optimal ≤ 0.1).
 - GTmetrix: Offers comprehensive analysis of page speed through metrics such as Time to Interactive (TTI), Speed Index, Total Blocking Time (TBT), and recommendations for optimizing resource loading.
- Additionally, image optimization is evaluated using advanced tools such as Cloudinary, focusing on reducing image sizes, applying modern formats like WebP or AVIF, efficient compression, lazy loading, and responsive image techniques to significantly enhance load performance.
- Our expert team combines these state-of-the-art automated tools with in-depth manual assessments to uncover subtle issues affecting site speed and user experience. Through this integrated approach, we deliver precise, reliable, and actionable recommendations that enhance your website's performance and ensure optimal user engagement.
- By continuously updating our testing methodologies to align with evolving web performance standards, our team ensures accurate, comprehensive evaluations and delivers measurable improvements to your website's performance.

Automated testing:

- WebPagetest.org
- Image Analysis Tool
- Lighthouse

The manual testing using:

- Firefox 30.0 +
(including compatibility modes)
- Google Chrome
- iPhone
- Safari
- Developer Tool

You can check the live score for your store from: [Page speed link](#)